

## Chapter 13: Staying Connected

### Assessment Zone:

#### I. Tick the correct option

1. c

2. d

3. a

4. a

5. c

#### II. Fill in the blanks

1. Postal Index Number

2. Letters, telephone

3. Internet

4. Guglielmo Marconi

5. Newspapers, radio, magazines

#### III. Match the following:

(a) Television – John Logie Baird

(b) Radio - Guglielmo Marconi

- (c) Newspaper - Bengal Gazette
- (d) Internet - E- shopping
- (e) Cinema – Documentaries

#### IV. Answer in brief:

1. Communication means exchange of ideas, thoughts or information between two or more people.
2. Airtel, Vodafone, Idea and Reliance are some well-known private mobile service providers in India.
3. The full form of ISD is International Subscriber Dialling.
4. E-mail is a very inexpensive means of communication.
5. Mobile phones transmit messages in written as well as oral forms.

#### V. Answer the following questions

1. Personal Communication begins when two or more people are aware of each other. It is mainly between family and friends and not for public knowledge. When we communicate with a large group of people at one time it is called mass communication.

2. Internet is the most important means of communication available to us today. Besides being a commercial tool, it also helps us carry out business transactions, shopping and many other activities.

3. Telephone is the best means of personal communication. It is fast, economical and the communication is in real time.

4. A fax (facsimile) is the telephonic transmission of scanned in printed material. We can send and receive text or images by transmitting them through telephone wires.

5. Radio is a source of education and news, as well as entertainment. It is effective not only in

informing the people but also in creating awareness regarding many social issues.